



To stress the importance of both membership and continued support of The Rotary Foundation, I have established the following criteria for recognition during

2011-12. These actions and criteria support the priorities and goals identified within the RI Strategic Plan: strengthen clubs, increase humanitarian service, and enhance public image.

Rotary Foundation requirements and membership requirements must both be attained for recognition. All clubs and districts that have been certified as reaching these goals will receive a certificate signed by me. In addition, the top 15 certified clubs and districts will be eligible for onstage recognition at the 2012 RI Convention in Bangkok.

Sincerely,

Kalyan Banerjee
President, Rotary International 2011-12



ROTARY INTERNATIONAL®

One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
www.rotary.org

Presidential Citation 2011-12



Reach Within to Embrace Humanity

President
Kalyan Banerjee

Club Recognition

Club recognition has two Rotary Foundation contribution components and four membership components. Clubs that meet all requirements and are **certified by the district governor** will receive a certificate. Clubs must submit their results to the district governor no later than **6 April 2012**.

- 100% Annual Programs Fund participation (every active member personally contributes some amount between 1 July 2011 and 31 March 2012)
- US\$100 minimum per capita¹ in club contributions to Annual Programs Fund
- Minimum net increase of one member
- 85% minimum retention rate²

Achievement of **two** of the following goals:

- 2% increase in women
- 2% increase in younger professionals (under age of 45)
- Induction of one or more RI/Rotary Foundation program alumni
- Increased diversity (e.g., classification, gender, age)

District Recognition

District recognition has one Rotary Foundation contribution component and four membership components. Districts that meet all requirements will receive a certificate. District governors must submit district results and certified club results no later than **10 April 2012**.

To certify club achievements and make district calculations, governors should sign into Member Access on or after 31 March to draw up their club membership, monthly contribution reports for per capita achievement, and EREY eligibility report to confirm each active Rotarian's contribution. Certification forms will be available on **www.rotary.org**.

- US\$100 per capita¹ or more in district Annual Programs Fund contributions

OR

- 100% club participation in Annual Programs Fund contributions²
- Minimum net increase² of one member in 50% of existing clubs

OR

- Net increase² equivalent to number of clubs in district
- 85% minimum retention rate in 75% of existing clubs²
- At least one new club organized (includes Rotary e-clubs)
- 5% decrease in number of clubs with fewer than 25 members

Top District and Club Winners

The top 15 districts and 15 clubs will be recognized onstage at the 2012 RI Convention in Bangkok, Thailand (6-9 May). To be eligible for convention recognition, districts must certify the club results and submit them to RI, along with their district results, by Tuesday, **10 April 2012**.

RI will then determine the 15 highest achieving districts (no more than one per zone) and the three highest achieving clubs in each of the following club-size categories (no more than one club per zone):

Club sizes

- 10 members or fewer
- 11-24 members
- 25-50
- 51-100
- 101+

All club and district figures must be verified by Rotary International and The Rotary Foundation.

RI will cover the cost of the convention registration fee, travel, lodging, and reasonable meal expenses for the **2011-12 district governors of the three highest achieving districts** and the **2011-12 club president of the highest achieving club from each club-size segment (five club presidents in total)**. Spouse or partner costs will **not** be covered by RI.

The remaining 12 districts and 10 clubs will be recognized onstage at convention at *no cost to Rotary International* (convention registration, travel, lodging, and meal costs will not be covered by RI).

¹ Based on year-to-date Annual Programs Fund contributions as of 31 March 2012 and 1 July 2011 membership start figures (available by 31 October)

² Based on 1 July 2011 start figures